



Our Team

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TIME



The Coronavirus Outbreak Has Become the World's Largest Work-From-Home Experiment



Make It Work: Best Practices



- Set Up
- Execution/Management
- Outlook



A Look Back: But Not Too Far

Between 2015 and 2017, companies like Apple, Yahoo, Bank of America, Aetna and IBM were reducing or completely eliminating their telecommuting programs.

WHY?



How to Set It Up: Due Diligence

- Make a plan that considers flexibility for optimum team member success.
- Provide the needed tools for success.



Equipment/Technology: Invest in Reliable Tools

- laptops, sufficient memory; appropriate design and editing materials; CRM; analytics.
- High-speed internet connection (usually 3-5 megabits)
- Wifi range extender to cover the dead spots
- Telephone headset
- Video collaboration zoom, google docs
- Microsoft windows, antivirus software, adobe flash, adobe reader
- Printer
- Encourage team members to set up a separate space
- Encourage team members to set up a structured day





MANAGE YOUR REMOTE TEAM

set clear expectations

create predictability

• be accessible



Set Clear Expectations

Clear lines of project accountability.

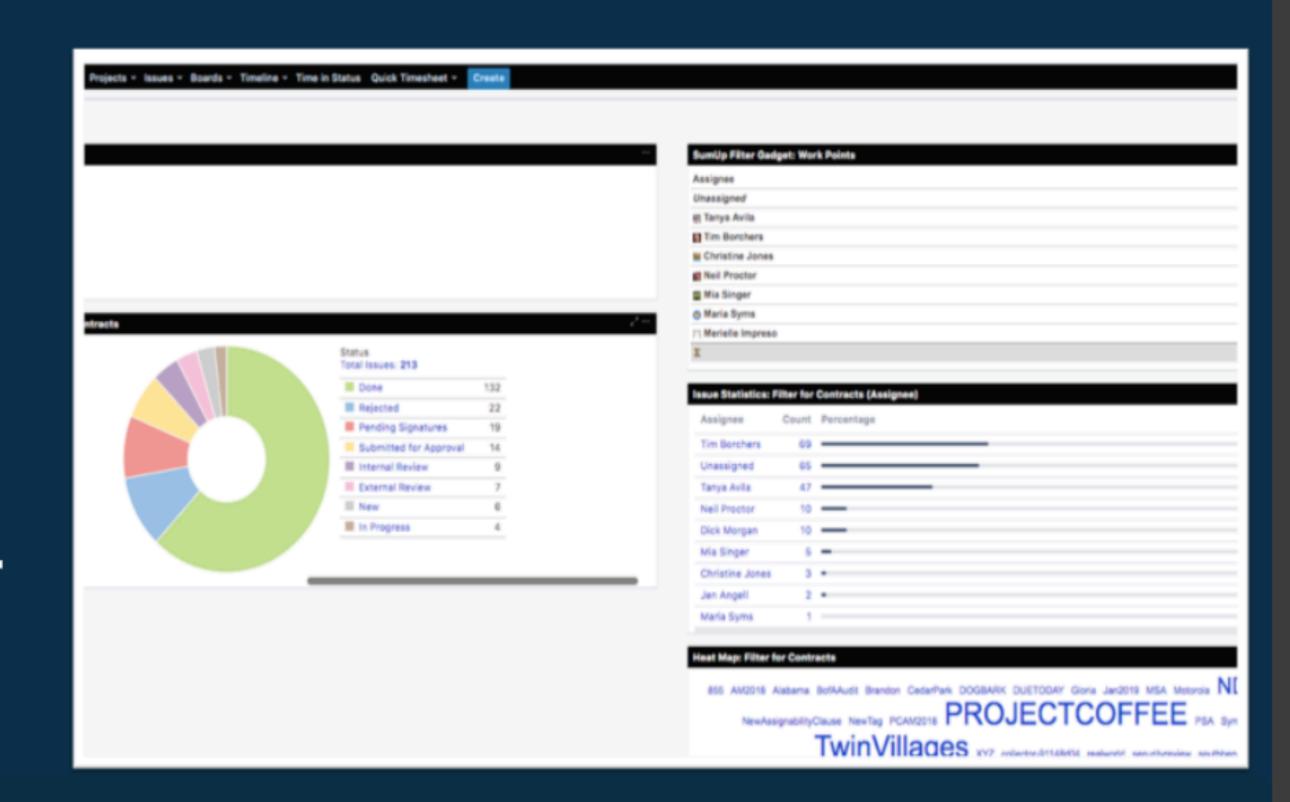
• Clear expectations on company's purpose.

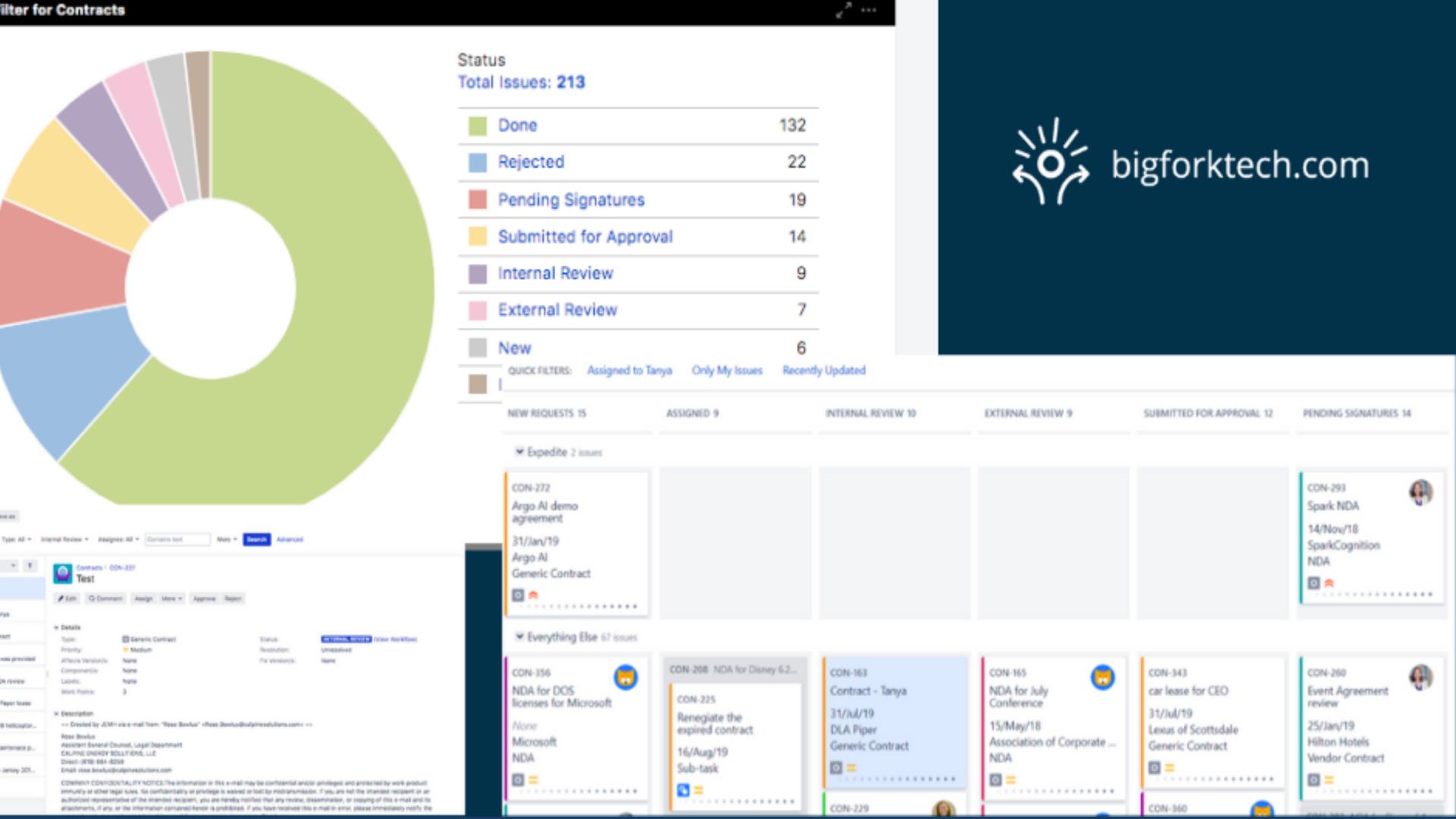
 Set monthly, quarterly and yearly performance goals and other targets for "hitting it out of the park".



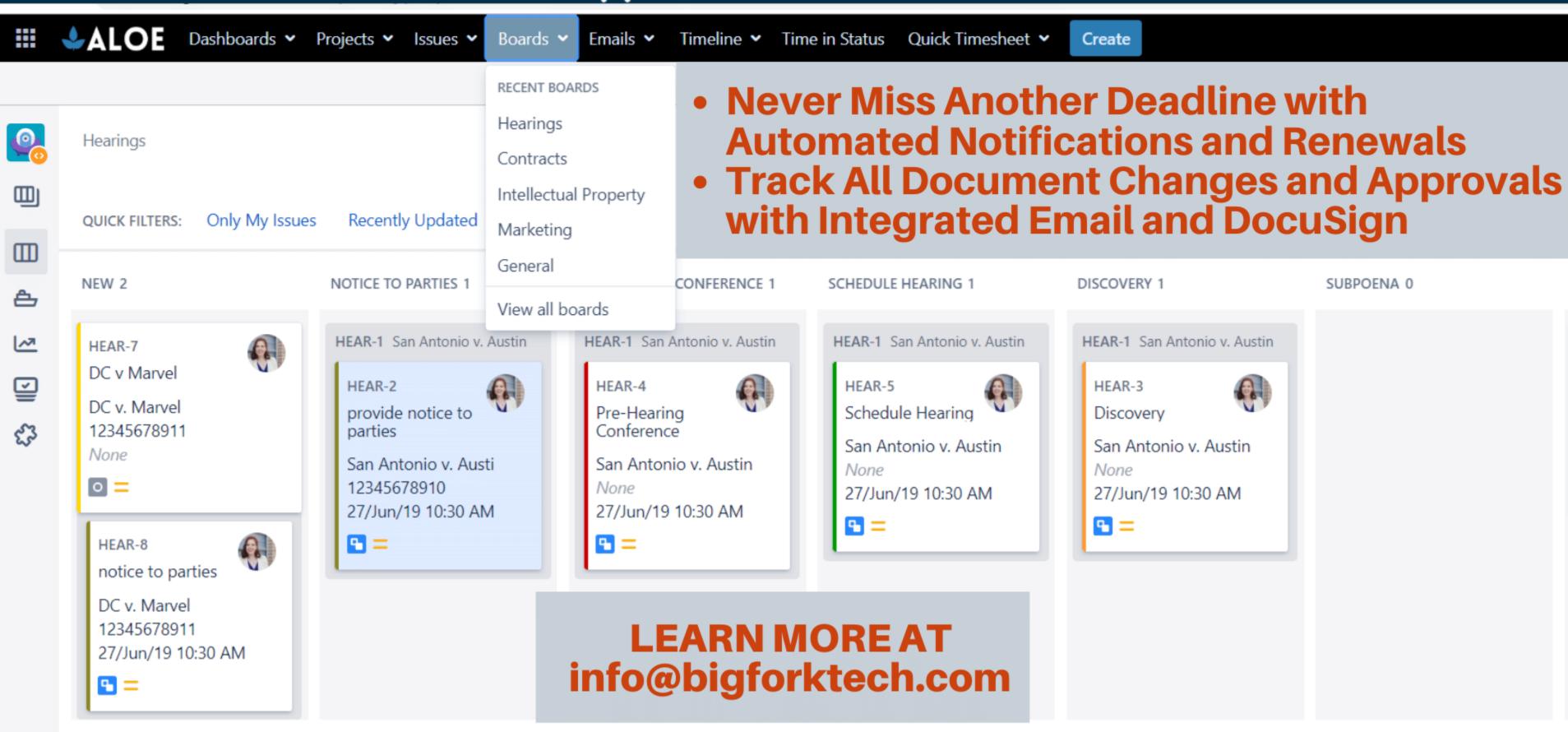
Goodbye spreadsheets ... hello ALOE

- Customized visual reporting.
- Quick glance at department activity.
- Show status of all projects in one place.
- View based on permissions.









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2019 ACC XChange Conference

SumUp Filter Gadget: Work Points

Foster Communication and Collaboration

Set communication policy and engage daily.

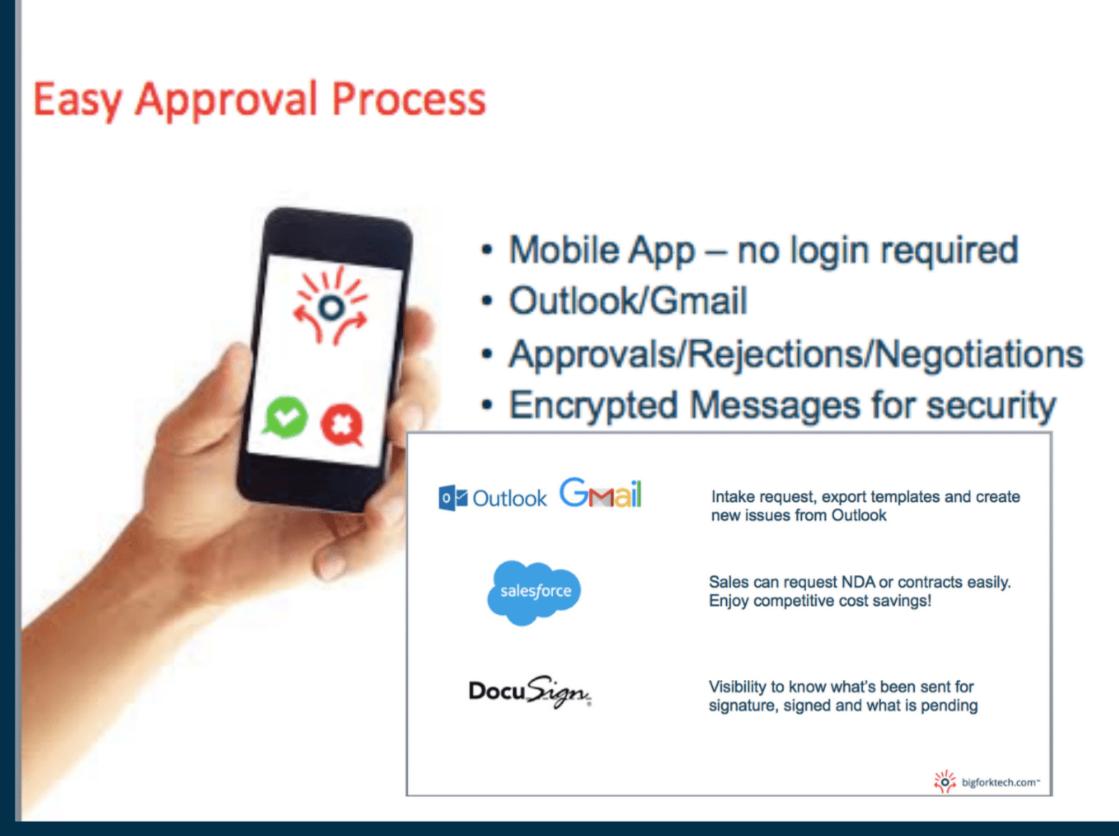
Weekly/monthly/quarterly face to face meetings

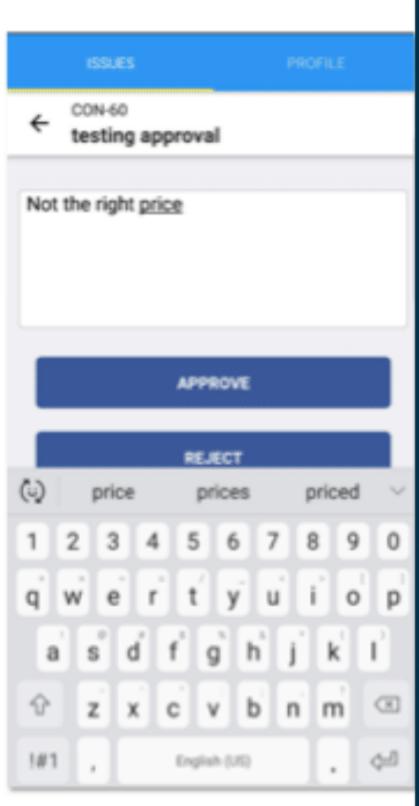
Create uniformity with templates.

Communicate productively



COLLABORATION EASY WITH INTEGRATED EMAIL AND EASY APPROVALS - YOU CAN WORK REMOTELY





Nurture Familiarity and Community

- Encourage impromptu water cooler moments weekend plans, kids, etc.
- Social bonding builds empathy, trust and
 - camaraderie
- Be inclusive





Focus on Goals

- Focus less on what is being done and more on what is being accomplished.
- If not meeting goals, recalibrate.
- Prioritize.



Work/Home Balance

- Plan, plan, plan.... set up a schedule and post it
- Alternate childcare and work throughout the day with a spouse or partner
- Stock up on crafts and board games
- Encourage children to practice an instrument, read a book or explore a hobby.
- Incorporate exercise bike ride or yoga
- Once off the clock, have a phone free evening
- Practice patience



Do's and Don't's of Remote Working

DO

- Procure the necessary technology for success.
- Reserve time for casual conversation to foster trust.
- Establish a communication schedule.
- Set goals with clear expectations and track performance.
- Use video technology for spontaneous interactions.

DON'T

- Evaluate job performance any differently than the way you'd assess a co-located colleague.
- Worry about constant in person meetings.
- Forget to acknowledge the work of remote workers.



The Road Ahead: The New Normal

While COVID-19 will be over – remote working will be here forever – what you learn now will become best practices in the long term.







Thank you!

Questions or comments, please contact us at info@bigforktech.com or

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